

# Year 1 Snapshot:

## Programs

- Veterans Tech Support Classes
- Veterans Free Fare Pilot Program
- Veterans Peer Support Group
- Activities of Daily Living: Personal Hygiene Resource & Adapted Educational Program

## Partnerships

- City of Burlington (B.U.S.), VFW Post
- Titan Broadcasting & Digital Group, SnowBull 2024 Community Benefactor
- Community Health Centers of SEIA, University of IA Dental Clinics, Lee County Health Department, Burlington Community School District, United Way
- Burlington area NAMI volunteers

## Services

- SEIA Dental Access Solutions Development Plan
- Dental Professional Workforce Growth
- Health-Centered Educational Outreach
- Targeted Coalition Development



**Jocelyn Williams**



CEO of The Self Reliance Group



Scan here for one-time donations.

Cash & checks are also accepted.

\*Sponsorship requests must be emailed directly to the CEO.\*



(319) 671-7152; or (319) 850-5743



1115 Summer St., Burlington, IA 52601



[www.self-reliance-inc.com/the-group](http://www.self-reliance-inc.com/the-group)



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Prioritizing  
Equity in  
Health



**THE SELF RELIANCE GROUP**

The Self Reliance Group is actively engaged in building community partnerships, services and programming in Southeast Iowa to assist individuals in managing and caring for their physical health, intellectual disabilities, and/or mental health diagnoses. Our programming will supplement already existing services to create broader opportunities.

Summer St.  
Office Location



## Your Donation Matters:

The Self Reliance Group is a local, tax-exempt 501(c)(3) non-profit organization. All services, partnerships, and programming are available to the community at large - free of charge. In order to sustain these broad offerings, The Group must solicit and receive fiscal donations from the local community.

### How is the \$\$\$ utilized?

The Group utilizes un-designated funds to carry out every-day work activities. (See right for more detail)

## Alternatives to General Donation:

Do you want your financial contribution designated for a specific purpose(s)? Would you prefer an advertising benefit? Consider the sponsorship tier package options below (Purple, Green, Lilac, Mint & Gold). Contact the CEO with any follow-up questions.

### Sponsorship Opportunities:

#### Purple - \$500 - \$1,000

Sponsor a Local Program

Name & logo displayed on program messaging

#### Green - \$1,001 - \$3,000

Sponsor an Action Area

Name & logo displayed on action area messaging

#### Lilac - \$3,001 - \$5,000

Sponsor Fundraising Event

Name & logo displayed prominently at event & on all event messaging.

#### Mint - \$5,001 - \$10,000

Sponsor the Organization

Special post on social media, & newsletter feature.

#### Gold - Revolving Annual Donations of \$2,500+

Permanent promotion on website & every monthly newsletter.

## Our Work:

### Identification of Healthcare Access Gaps

Development & implementation of non-duplicative services & supports that assist individuals in their pursuit of improved personal health outcomes



### Growing Local Awareness

Outreach, promotion, & advertising of identified healthcare access gaps in our community



### Building Relationships

Mutual benefit coupled with clear intent provide solid foundations for organizational collaboration



### Providing Gap-Focused Services

Increasing local access to improved personal health outcomes demands a focused & limited scope of development



### Storytelling & Communication

Who, What, Where, When, Why, & How? Making financial asks, crafting grant narratives, implementing local services, developing new partnerships - all require the effective communication of a compelling story



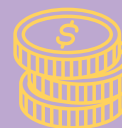
### Crafting Targeted Strategies

Barriers to healthcare access are different for everyone. Solutions should be just as diverse and equitable.



### Fundraising

Leveraging non-profit resources to maintain funds balance along the collaborative pursuit towards The Group's mission & vision



## 2024 Priority Action Areas:

The Group has prioritized the targeted development & implementation of local partnerships, services, & programming that increase our neighbor's ability to maintain & improve their personal health outcomes.

Dental  
Outreach

Veterans'  
Services &  
Supports

Personal  
Hygiene &  
Wellbeing

Youth  
Supports